

Chandler

Official Visitors Guide 2010

CONTENT

Chandler Visitors Guide is the official publication for the City of Chandler featuring comprehensive visitor information in a user friendly, high quality design. The magazine is the most effective and efficient way of reaching Chandler's unique high-value travelers as well as attracting area winter visitors and Chandler residents. This annual publication includes a profile of Chandler as well as listings for area accommodations, attractions, dining, entertainment, shopping, spas, performing arts, and area maps of Chandler and Arizona. The guide also includes information on properties offering meeting space for groups ranging from 15 to 500 attendees.

DISTRIBUTION 75,000

- Mailed to qualified consumers requesting information about Chandler
- Phoenix Sky Harbor International Airport
- Chandler Visitors Center at the McCullough-Price House
- Statewide tourism offices, chambers of commerce and area visitor centers
- National and international trade shows and sales missions
- Area hotels and attractions
- Mailed to travel agencies, meeting professionals, tour operators, and travel writers requesting information about Chandler

RATES

\$550 1/8 Page 3.375" w x 2.125" h	\$3,495 Inside Front Cover
\$1,095 1/4 Page 3.375" w x 4.6" h	\$3,395 Inside Back Cover
\$1,895 1/2 Page 7" w x 4.6" h	\$3,595 Back Cover
\$3,295 Full Page 8" w x 10.5" h	

All full page ads need .125" bleed on all four sides. All rates are quoted net.

ADDED VALUE

All ads that are a 1/4 page and greater will have a featured listing in the following publications at no additional charge. This collateral will be distributed during sales missions, trade shows and direct mail.

- **The Official Chandler Hotel & Attraction Map**, a 1/8 Page 3.375" w x 2.125" h size ad
- **Chandler Fall Specials Brochure**, a 1/8 Page 3.375" w x 2.125" h size ad
- **Chandler Spring Specials and Spring Training Guide**, a 1/8 Page 3.375" w x 2.125" h size ad

AD MATERIALS & SHIPPING

Our preference is that advertisers provide a high resolution PDF file on a CD with a color proof and mail it to Hennen Publishing & Marketing Group, attn: Chandler Design, 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251.

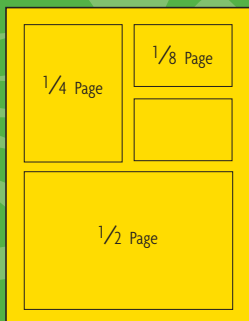
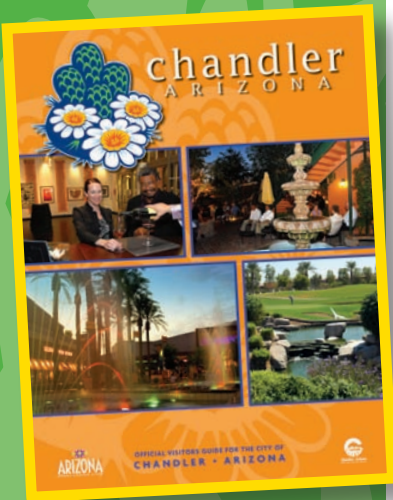
We also accept high resolution PDF files via e-mail if less than 5 MB info@hennenpmg.com. For our FTP site, send a request for FTP site instructions to info@hennenpmg.com.

BILLING INFORMATION

50% due with signed contract, 50% due upon publication. Make checks payable to Hennen Publishing and mail to 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251. Ad sales are subject to 1.65% sales tax. For all invoices payment is due net 10 days from date of invoice. Delinquent accounts are subject to a \$10 late fee per month, plus daily interest accrued at a rate of 18% per annum or 1.5% per month.

SPACE RESERVATIONS

To secure your space, contact Hennen Publishing & Marketing Group at Tel: (480) 664-0541, Fax: (480) 664-0591 or e-mail: info@hennenpmg.com.



SPACE CLOSE | JUNE 25, 2009
MATERIALS DUE | JULY 2, 2009
PUBLICATION DATE | AUGUST 2009



Advertising Agreement

Space Close Date **June 25, 2009**
 Materials Close July 2, 2009
 Publication Date August 2009

2009/2010 Chandler Official Visitors Guide

Business Name _____
 Billing Address _____ City _____ State _____ Zip Code _____
 Phone _____ Toll Free _____ Fax _____
 WebSite _____ Email _____

Added Value – All ads that are a ¼ page and greater will have a featured ad in the following publications at no additional charge.

- **The Official Chandler Hotel & Attraction Map**, a 1/8 Page 3.375”w x 2.125”h size ad
- **Chandler Fall Specials Brochure**, a 1/8 Page 3.375”w x 2.125”h size ad
- **Chandler Spring Specials and Spring Training Guide**, a 1/8 Page 3.375”w x 2.125”h size ad

Size of ad – Please check appropriate line below

_____ \$550	1/8 Page Display Ad	3.375” w x 2.125” h
_____ \$1,095	1/4 Page Display Ad	3.375” w x 4.6” h
_____ \$1,895	1/2 Page Display Ad	7” w x 4.6” h
_____ \$3,295	Full Page Display Ad	8” w x 10.5” h

_____ \$3,495 **Inside Front Cover** _____ \$3,395 **Inside Back Cover** _____ \$3,595 **Back Cover**
(All full page ads need .125” bleed on all four sides)

_____ *Pick Up Ad from Previous Issue – OR –* _____ *New materials will be sent by **July 2, 2009***

Total Amount Due \$ _____
 Tax (1.65%) \$ _____
 Amount Enclosed \$ _____
Balance Due \$ _____

Authorized Signature must be present to be accepted.

Authorized Signature _____ **Printed Name** _____

Date _____ **Contact Phone** _____ **Contact Fax** _____

Billing Terms: 50% due with signed contract, 50% due upon publication. Make checks payable to **Hennen Publishing** and mail to 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251. Tel: 480.664.0541. All ad sales are subject to 1.65% sales tax. For all invoices payment is due net 10 days from date of invoice. Delinquent accounts are subject to a \$10 late fee per month, plus daily interest accrued at a rate of 18% per annum or 1.5% per month.

Please sign and fax back to 480.664.0591. Thank you.



HENNEN
 PUBLISHING & MARKETING GROUP